



Education, Careers & Lifelong Community for People with Special Needs

ECLC Foundation 2021 Walkathon

Sunday, October 24, 2021

Brookdale Park – Montclair/Bloomfield, NJ

Sponsorship Opportunities

Gold Starter Sponsor: \$2,500

Recognition as Gold Sponsor and speaking opportunity for a company representative at Opening Ceremony
Company name/logo printed on Start/Finish Line Banner
Company name/logo printed on the back of all event T-shirts
Company name/logo printed on Sponsor Board and event page of ECLC website
Recognition in ECLC media releases with opportunities for quotes from a company representative
Recognition in ECLC electronic newsletters and e-mail blasts
Table at the start/finish area for display and distribution of your promotional materials
Includes walker registration for up to 10 team members

Silver Sponsor: \$1,000

Company name/logo printed on the back of all event T-shirts
Company name/logo printed on Sponsor Board and event page of ECLC website
Recognition in ECLC media releases, electronic newsletters and e-mail blasts
Table at the start/finish area for display and distribution of your promotional materials
Includes walker registration for up to 5 team members

Bronze Sponsor: \$500

Company name/logo printed on the back of all event T-shirts
Company name/logo printed on Sponsor Board and event page of ECLC website
Recognition in ECLC electronic newsletters and e-mail blasts
Table at the start/finish area for display and distribution of your promotional materials
Includes 2 walker registrations

Community Sponsor: \$250

Company name/logo printed on Sponsor Board and event page of ECLC website
Table at the start/finish area for display and distribution of your promotional materials

Vendor Table: \$100

Table at event to promote your organization/products

In-Kind Sponsor:

Donation of goods or services; benefits are comparable to cash sponsor based on the approximate value of the in kind donation

Register to Walk: \$10 per person ages 5 and up. \$5 to participate virtually. Five and under are free.

Your in-person registration fee includes snacks, music, and a great day out in the park! Registered Walkers (in-person or virtual) who raise or donate an additional \$25 receive a commemorative event tee shirt!

www.eclcofnj.org/walkathon.html ~ 973.601.5117

Sponsor & Registration Form

ECLC Foundation Walkathon ~ Sunday, October 24, 2021 ~ Brookdale Park, Montclair/Bloomfield, NJ
(9:45 am Registration — 10:30 am Opening Ceremony)

☐ **Please register me to walk!**

Walkers under age 5 (Free)--- # _____ x \$0 = \$ _____ \$0
Walkers (in person) age 5 and up, \$10 # _____ x \$10 = \$ _____
Virtual Walker \$5 each ----- # _____ x \$5 = \$ _____

Additional Donation(s) Enclosed: \$ _____

TOTAL ENCLOSED \$ _____

Print name of each walker you are registering (use back of form to add additional names)

NAME	ADDRESS	AGE
NAME	ADDRESS	AGE
NAME	ADDRESS	AGE
NAME	ADDRESS	AGE

My Fundraising Goal:

\$ _____

**Registered Walkers who
Raise/Donate an additional
\$25 or more
will receive a Commemorative
Walkathon Tee Shirt*

☐ **Sign me up as a Sponsor!** See attached sponsorship benefits, or visit www.eclcofnj.org/walk

Sponsor Name (If a business, please provide contact name and title) _____

Contact _____

Address _____

Phone _____ Email _____

☐ \$2,500 Gold Sponsor

☐ \$1,000 Silver Sponsor

☐ \$500 Bronze Sponsor

☐ \$250 Community Sponsor

☐ In-Kind Sponsor: Value: \$ _____

In-Kind donation description _____

☐ **I do not wish to participate as a sponsor or walker, but have enclosed a contribution of \$ _____**

Total Donation \$ _____ ☐ Donate on line at www.eclcofnj.org/walk

☐ Check payable to ECLC Foundation. Mail to ECLC Walkathon, 100 Passaic Ave., Ste. 1, Chatham, NJ 07928

☐ Credit card payment - complete ALL info. below:

Credit Card # _____ Exp. Date _____ CVV _____

Name on Card _____ Signature _____

Email Address _____ Credit Card Billing Address with Zip Code _____



****Raise/Donate \$25 or more and receive a Commemorative Walkathon Tee Shirt***

[illegible]

Bring your pledges with you to the Walkathon or mail to: ECLC Walkathon, 100 Passaic Ave., Suite I, Chatham, NJ 07928



Education, Careers & Lifelong Community for People with Special Needs

ECLC Foundation 2021 Annual Walkathon

Benefitting ECLC Schools, CPS & PRIDE

Brookdale Park—Bloomfield/Montclair

All of our students, adult clients, alumni, families, staff and friends are invited to show their support for ECLC, CPS and PRIDE at our annual organization-wide walkathon!

What time does it start?

Check-in begins at 9:45am. Opening Ceremony 10:30am followed by the walk.

How long is the walk?

It is a one-mile loop through beautiful Brookdale Park in Bloomfield/Montclair.

About the walkathon:

Join staff and families from our schools, our alumni program participants, our supported employment and support coordination programs offered by CPS, and our PRIDE day and evening programs. ECLC now serves over 900 children and adults from throughout New Jersey. This organization-wide event is a great opportunity for all of our ECLC families, friends, and staff to meet and enjoy the day together while showing support for our programs. You can also form your own team to walk together! If you can't make it to the event, you can also sign up as a virtual walker and send us pictures or videos of you walking in your home community.

How much does it cost?

It is \$10 per in person walker ages 5 and up, \$5 for virtual walkers, and free for children under 5. Your registration fee includes snacks, music, and a great day out with friends and family! Since this is a fundraiser, we also encourage you to get your friends, relatives, co-workers and neighbors to support your efforts by making a donation or pledge for your efforts. Raise/Donate \$25 or more and receive a commemorative event tee shirt.

Are sponsorships available?

Yes! Individuals or businesses can sponsor your efforts or they can register as an official Walk Sponsor and receive recognition at the event, our website and other promotional materials. For information on sponsorship, go to <http://www.eclcofnj.org/walk> or contact Heather Alonge: halonge@eclcofnj.org 973-601-5117.

Are donations tax-deductible?

Yes, ECLC is a registered 501(c)(3) so all donations are tax-deductible.

What do I need to do?

- Complete the attached registration form and turn it at ECLC, PRIDE or CPS, or mail it to the address on the form. You can also register on line: <http://www.eclcofnj.org/walk>.
- Then start collecting pledges! See the attached pledge form. Go to www.eclcofnj.org/walkathon.html and create your own fundraising page.

How can people donate?

- Online at the website link above, or for cash or checks (payable to ECLC Foundation), they can give donations directly to you or mail to: ECLC 2019 Walkathon, 100 Passaic Ave., Suite I, Chatham, NJ 07928

Can family and friends attend?

Yes!!! Family and friends are absolutely encouraged to come and walk!



Education, **C**areers & **L**ifelong **C**ommunity for People with Special Needs